



CVCYC PROJECT COMMITTEES

COMMUNITY FUNDRAISING

This committee will work together to raise needed funds for the project, from inception to completion, by engaging with our local community. This will involve, but not be limited to, planning fundraisers/events, ie: raffles, sales of personalized “fence pickets” or “paving bricks” at the new playground. There will also be an arm of this committee that will focus on grant writing, locally and beyond.

PUBLIC RELATIONS/MARKETING

This committee will focus on creating ongoing public awareness and buzz for the project, and will include such things as writing press releases, coordinating social media, managing and updating the website, communicating and coordinating with local TV and print news media, creating new logos, signage, etc.

VOLUNTEERS

This committee focuses on recruiting and placement of volunteers to fill our various committees. They will brainstorm events to attend, and/or ways to reach out to the public with our volunteer needs. Then, manage those who are interested and plug them into their areas of interest. Ultimately, they will also coordinate the check-in station for volunteers during Build Week, and create and manage a digital database of volunteers.

DESIGN AND SPECIAL FEATURES

This committee will help us to incorporate specific artistic, cultural and educational design elements into the playground project. They will help facilitate Design Days brainstorming sessions with local school children. Finally, once the playground design is in place, they will help envision and implement artistic elements into the playground, and help coordinate other local artists to help with implementation of artistic features during Build Week.

CHILDREN/SCHOOLS

This committee jumps into action almost right away, to coordinate our Design Days within local elementary schools. They will develop a plan to incorporate schools from many areas of Carmel Valley and surrounding areas and make connections with each school to schedule a Design Brainstorming Day within each school. Their job is to connect the local schoolchildren and their families to the project, as they see their ideas come to fruition in the playground design. They will also have the ongoing goal of keeping local children involved in the project from start to finish, and wanting to get their entire families involved.

SPECIAL NEEDS

This committee acts as the critical conduit between the local special needs community and the design team, to make sure the community's needs are met by the inclusive playground designed. Seeking advice and statistics from local school districts, special education teachers and programs, special local families, and special needs adults in our community.

SITE PLANNING AND DEVELOPMENT

This committee is a small team of individuals who help oversee and coordinate the planning of the site where the playground build will happen. They will be coordinating tradesmen needed to complete soils engineering, civil engineering, site surveys, flagging, managing ordering documents, receiving and submitting them...essentially laying out the schematics for where the playground, sidewalks, parking, etc is placed on the site.

TOOLS

This committee coordinates the opening of the the "Tool Shed" which houses all of the tools needed on-site during Build Week. This begins with pre-build outreach to the local community, to "lend" us the use of their tools for the playground construction. They will coordinate tool collection, inspection, and signing of waivers by the tool owners. Once tools are collected, a semitrailer will be on-site of the build, and this committee will organize tools needed (list of tools needed to be provided by Leathers). There will be a team of people who will run the "Tool Shed" during Build Week, checking out needed tools to volunteers who are deemed capable, charging batteries as needed, etc. Once the build is complete, they will facilitate tool returns, as the tool owners return to retrieve their tools.

MATERIALS

This committee coordinates acquiring needed materials for the construction of the playground. Once a design is agreed upon, we will be given a supply list for everything from playground equipment, to plastic lumber, to screws, and hundreds more items. The committee helps procure these items, through a combination of donations, discounted materials, and purchasing supplies. The materials then need to be stored securely until they are delivered on-site to the build. Once on-site, they need to be staged and organized in a way that volunteers can understand, and have ease of access to.

CONSTRUCTION CAPTAINS

Captains are critical to the construction of the playground! Construction Captains can have various skill levels, but some knowledge of construction is a bonus. A Captain must commit to being on-site all day during construction, as many days as possible during build week. It is very important to have experience on-site. They will take their direction on a task from the Leathers Build Team on-site, and lead a small group of volunteers on each task (ie installing a slide or building a ramp). We prefer to have 10-12 captains on-site, a mixture of men and women, and these people should be organized, be able to follow and give directions, and above all else have good people skills. The Captains and volunteers are who get this playground done!

FOOD

This committee acts during Build Week to keep all construction volunteers fed and hydrated. It involved connections to many local restaurants for meal donations, local supermarkets and big box stores, or even local groups such as the Elks Lodge who will come and barbecue for the day to feed our volunteers. It's important for people on this committee to be well-connected, organized and thoughtful in their planning...well fed and hydrated volunteers are what makes this playground build happen.

CHILDCARE

This committee coordinates and manages a child care option for volunteers coming to help during Build Week. Childcare offers a nearby facility for the hours the build site is open everyday. This team will need to brainstorm and investigate possible options in the proximity to the location, and organize and manage the process and volunteers to "man" the child care shifts. (Note: offering Child Care during Build Week is not required)